



Fairtrade

What are the benefits of fairtrade? Try the fairtrade board game and develop reading comprehension skills to learn more.

What is Fairtrade?

Hello, my name is Adila.
I am a fairtrade cocoa farmer.

This is my life:

- I get paid a fair price that's enough to support my family.
- I can receive free training to improve my farming.
- My children can go to school.
- I receive the same money as my male colleagues.



Hello, I am Hasani.
My cocoa gets bought
by a non-fairtrade
company.

This is my life:

- Sometimes I struggle to support my family because the price I get for my cocoa beans goes up and down.
- The company I work for does not support us with our farming and we can't negotiate the money we get.
- I can only afford to send my eldest child to school.
- Women at my workplace are treated in an even worse way than I am.



Fairtrade

Adila and Hasani are both cocoa farmers but their lives still differ from each other.

What are the differences?



Why do you think it is good to buy fairtrade products?



This is the fairtrade symbol.
Think: Where have you seen this symbol before?





Reading: Fairtrade Flowers

There are many different fairtrade products. There are even fairtrade flowers. Read the 'Fairtrade Flowers' information on the next page to answer the questions below. When finished, you can check your answers at the bottom of the page.

1. How many flower workers benefit from working with Fairtrade?
2. Name 4 countries in East Africa where you can find Fairtrade flowers.
3. What is the benefit of the Fairtrade minimum wage for flower workers?
4. How do the Fairtrade Standards help to protect the environment?
5. Which country produces less greenhouse gas emissions from the production of roses?
☐ Netherlands
☐ Kenya
6. The Fairtrade Premium is extra money which workers get to spend on improving their communities. What did Grace and her community spend the Fairtrade Premium on?

Answers:

1. Over 50,000 flower workers
2. Kenya, Ethiopia, Tanzania, Uganda
3. The Fairtrade minimum wage means that farmers cannot be paid below a certain amount.
4. Fairtrade flower farmers must limit the amount of chemicals and pesticides they use on their farms.
5. Kenya
6. medicine, school fees and cookers

FAIRTRADE FLOWERS



Fairtrade means farmers and workers across the world receive better prices for the goods that they produce. There are over 50,000 flower workers working with Fairtrade to get a better deal. They work hard to grow, harvest and pack the flowers so we can enjoy them all year round!

WHERE DO FAIRTRADE FLOWERS GROW?

Almost all Fairtrade flowers come from East African countries including Kenya, Ethiopia, Tanzania, and Uganda. You can also find Fairtrade flower farms in Ecuador and Sri Lanka.



WHAT DOES FAIRTRADE MEAN FOR FLOWER WORKERS?

Working on a Fairtrade certified flower farm has many benefits! Fairtrade have set a **minimum wage** for flower workers, which means they cannot be paid below a certain amount.

The workers also receive a **Fairtrade Premium** for every flower stem they sell. This is an extra amount of money that can be used to benefit the whole community. The workers decide together what to spend the money on.

FAIRTRADE STANDARDS



The **Fairtrade Standards** help farmers to farm in a way that does not harm the environment. Fairtrade flower farms must limit the amount of chemicals and pesticides they use.

DID YOU KNOW?



Greenhouse gas emissions from growing roses in the Netherlands are **5.5 times higher** than Fairtrade roses grown in Kenya!

There are 69 shades of Fairtrade flower available in the UK. What is your favourite colour of flower?



Grace works on a Fairtrade certified flower farm in Kenya. Grace and her community have used the Fairtrade Premium for buying medicine, school fees for the children, and cookers for their homes.



FAIRTRADE
FOUNDATION



Fairtrade Banana Board Game

Welcome to Panama! Can you get from Marcial's farm to the port safely?

Read the instructions on this page and use the game on the next page to play!

You will need:

- a print out of the game on the next page
- some counters (you can make different colours by colouring some scrap paper)
- a dice
- challenge cards - ask for help to cut them out
- true or false cards - ask for help to cut them out

3-4 players (or you can play in teams if there are enough people)

Instructions:

1. Take turns to roll the dice. The player/team with the highest number goes first.
2. Move your counter the number of spaces the dice lands on.
3. Get lucky by landing on the right steps to speed up your journey, but watch out for hazards which will mean you have to move backwards!
4. If you land on a multiple of 5 (except 20 and 30) you have to answer a question from the true / false cards. If you get it right, move forward 3 spaces!
5. If you land on a multiple of 7, you must take a challenge card and do the challenge.
6. To win the game, get to the port first. Good luck!



COME ON IN TO COOBANA Comercio Justo

WELCOME TO PANAMA! THIS IS OUR BANANA CO-OPERATIVE. CAN YOU GET FROM MARCIAL'S FARM TO THE PORT SAFELY? SPIN THE SPINNER TO MOVE ALONG THE PATH. FIRST PLAYER TO REACH THE PORT WINS!

START

1

2

3

4

Go forward one

Congratulations. You're now Fairtrade certified!

5

6

Go forward two

You learn to cut waste and save cash at Fairtrade training.

17

Go forward two

You invest your profits and increase production by 50%.

18

19

Go 20 back to the beginning

21

22 Go forward three

The village school raises chickens. You keep some and sell the eggs.

23

24

25

26

27

28

29

30 Roll again

31

32 Go back three

33

34

35

36 Go forward two

Your conservation project saves baby turtles.

37 Go back to the beginning

38

39

40

41

42

43 Go forward three

44

45

46

47

48

49

50

FINISH

Congratulations! Your bananas are ready to trade.

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Challenge Cards



Name as many fairtrade products as you can.

The player / team has to keep their eyes closed for a turn.

Come up with a chant about bananas or fairtrade before you can proceed.

Give the best explanation you can of why we should support fairtrade and how we can.

Hop on the spot until your next turn!

Come up with your best explanation of what a co-operative is.

Name the colours in the Fairtrade logo.

Make up a short dance before you can proceed.

Name 3 things we could eat for a healthy breakfast.

Name a country in Central America.



True or False Cards



Bananas grow on trees.

False - bananas grow as a plant. They are actually a herb!

Supermarkets sell the majority of bananas in the U.K.

True - 80% of bananas in the U.K. are sold in supermarkets.

Chocolate bars are made from beans.

True - not baked beans of course...cocoa beans!

Cocoa trees grow in the desert.

False - the desert would be too dry for cocoa beans to grow. Cocoa trees grow best in the rainforest.

On average a person in the U.K. eats roughly 100 bananas a year.

True

Cotton is a material which comes from sheep.

False - cotton is a plant! As with chocolate and bananas, you can also find fairtrade cotton.

70% of the world's hand-stitched footballs are made in Pakistan.

True. Fairtrade aims to ensure fairer wages and good working conditions for football workers.

Some of the people who grow the things we buy don't earn enough money to have happy, healthy lives themselves.

True. However our choices make a big impact. We can make sure workers get a fair wage and conditions by buying fairtrade products.

Brazil nuts only grow in Brazil.

False - Brazil nuts grow in countries such as Bolivia and Peru, as well as Brazil.

The Fairtrade Premium is money which workers can use to benefit their community.

True - it can be used to improve school buildings and water and electricity supply.